

E komo mai, Charlotte



LYNX Blue Line







Churches Columns & Cars





















Size Matters
(BIGGER IS BETTER)

FAIRW

FAIRW









Welcome to Charlotte.



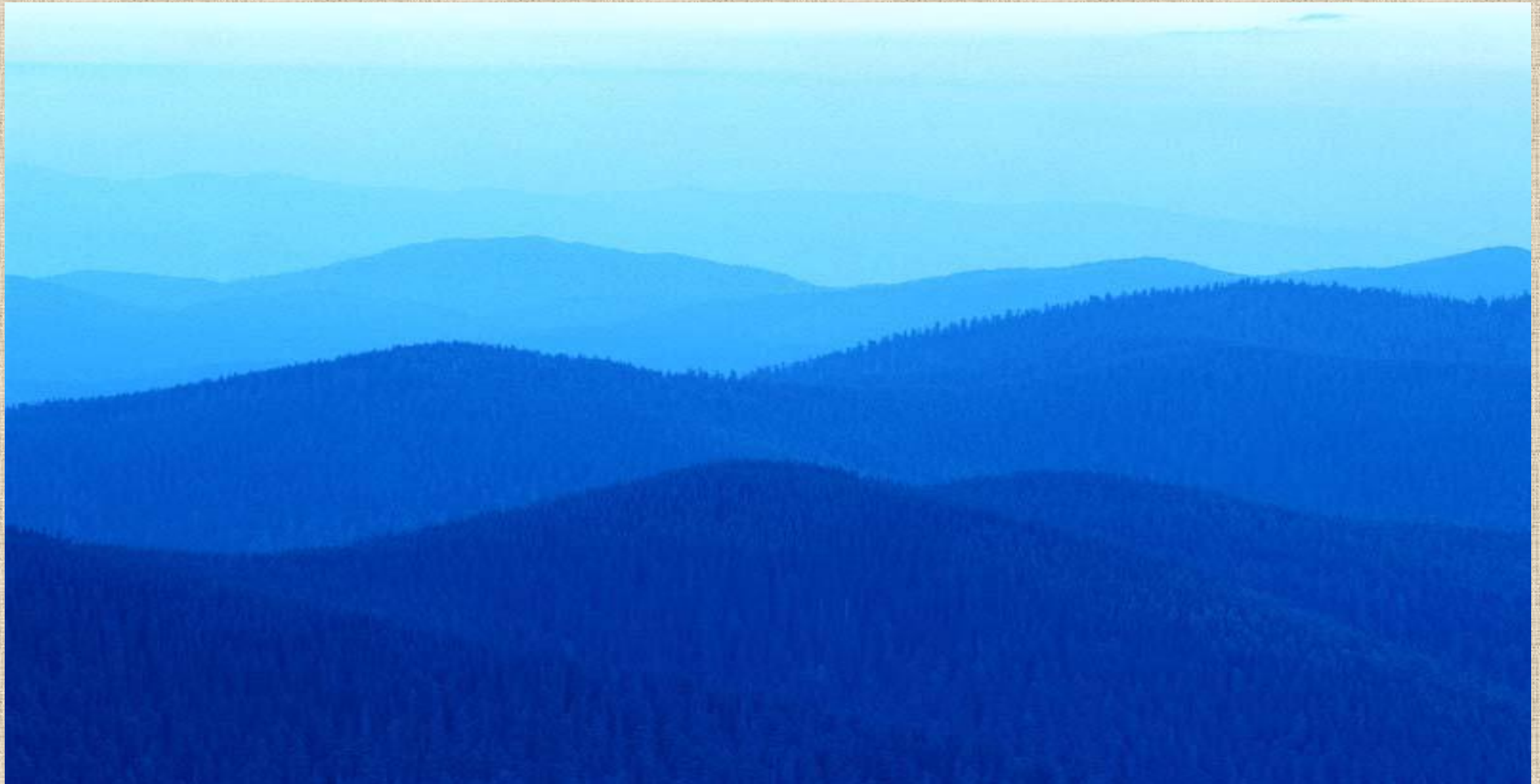












60s – More than 75 miles visibility

Today – Less than 15









Lighten UP!
with LYNX,
the coolest cat in charlotte

Join Sierra Club for an Education Celebration!
Tuesday, Aug 7th at 6 PM, trackside at Reid's



The image shows a close-up of a train car's side panel. The panel is white with blue and yellow decorative stripes. The word "LYNX" is written in large, bold, black letters. Below it, "RAPID TRANSIT SERVICES" is written in smaller, bold, black letters. The text is set against a white background with a yellow swoosh graphic. The train car's body is made of white metal with a diamond-plate pattern. There are blue and yellow stripes running horizontally across the panel. A metal hinge is visible on the right side of the panel.

LYNX
RAPID TRANSIT SERVICES



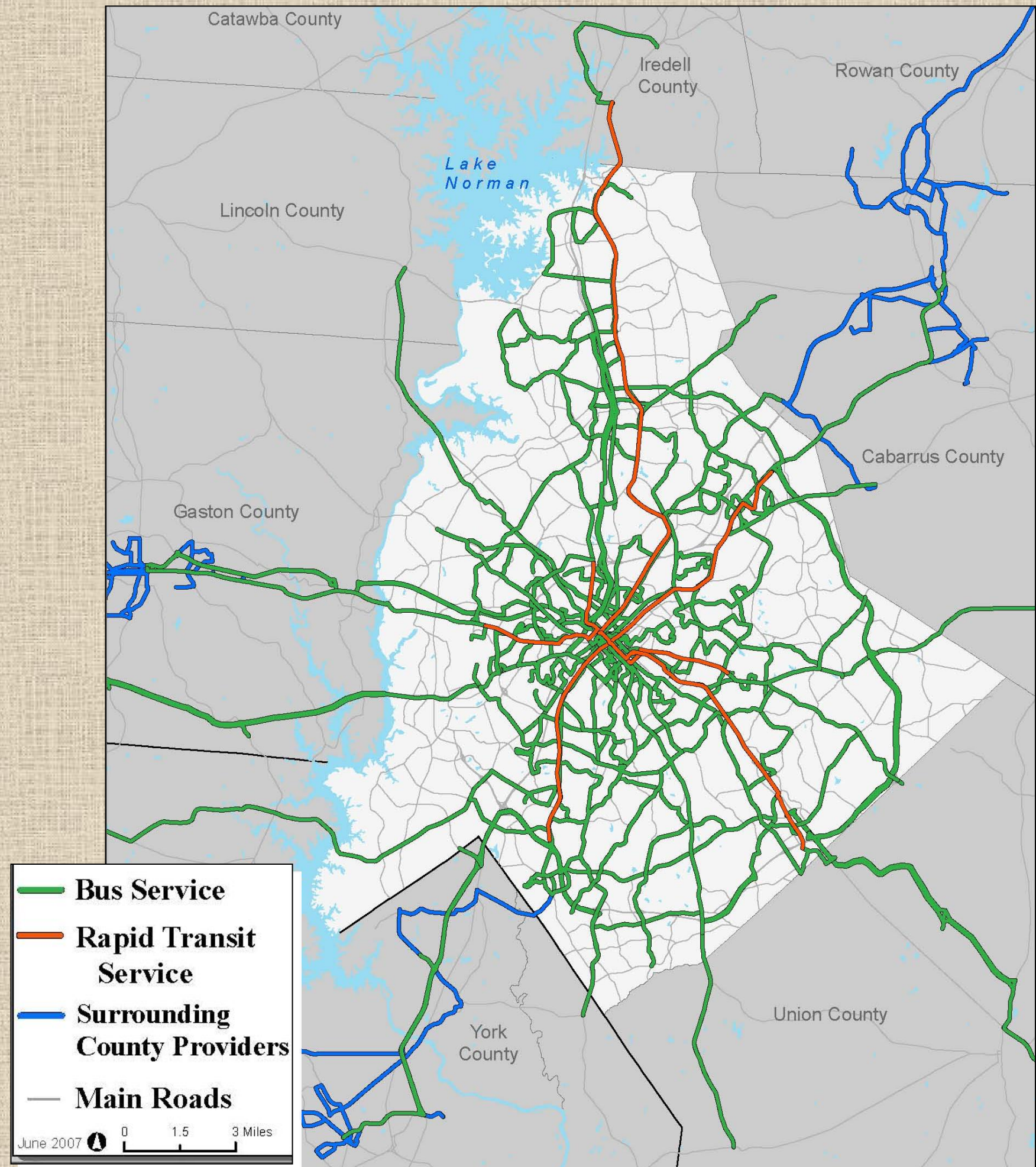
Blue Line Characteristics

- Opened November 24, 2007
- 9.6 Miles
- \$462.7 Million
- 15 Stations (7 park and rides
3,600 spaces)
- Operates 7 days a week,
5:30 a.m. - 1:30 a.m.
- Service Frequency
 - Rush hour: 7.5 minutes





Transit Service 2030











VOTE



AGAINST

REPEAL

Keep Mecklenburg Moving



FACT # 1

Public Transit emits 90% less carbon monoxide and 50% less carbon dioxide per passenger mile than a car. (1)

FACT # 2

Traffic and off road vehicles account for 63% of the Charlotte region's ozone pollution. (2)

FACT # 3

Transit emits 92% less volatile organic compounds (VOCs) and 50% less nitrogen oxides (NOx) per passenger mile than a car. (3)

FACT # 4

Americans average 62 hours per year sitting in rush hour traffic with engines idling. (4)

FACT # 5

A light rail line can carry as many people as an 8 lane freeway, using 1/10 of the land. (5)

FACT # 6

If Americans used public transportation at the same rate as Europeans- for roughly 10% of our daily travel needs-the US could reduce dependence on imported oil by 40% (8)





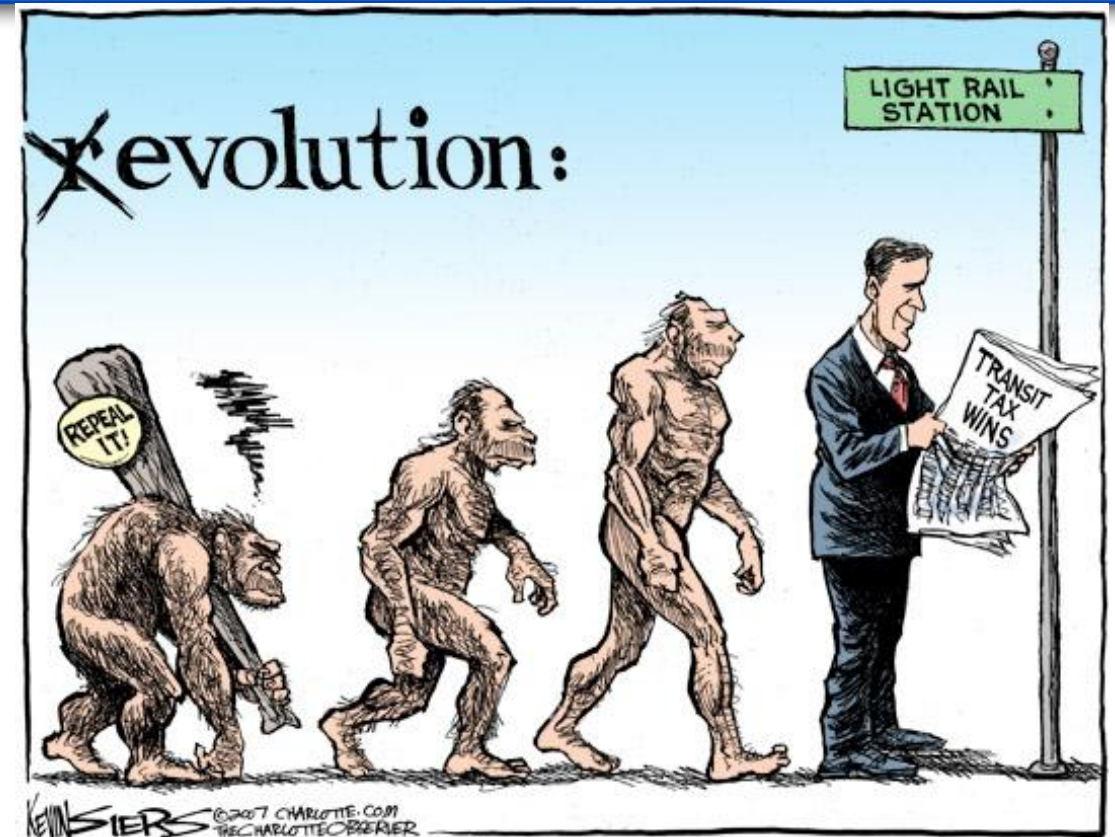








- Unprecedented 70% vote against repeal
- LYNX Blue Line Grand Opening
 - Over 100,000 riders join the celebration
- Transit Ambassadors help patrons navigate the system
- Ridership
 - Starts strong and stays strong
 - Opposition melts away



- Ridership system-wide is up 39% compared to last year
- Blue Line ridership averages over 16,000 daily trips
 - First year projection: 9,100
 - 2025 projection: 18,100

PERFORMANCE

16,000+ passenger trips
5,000,000 passenger trips in first year
Special Events/Work
97% on-time
0 preventable accidents
Safe environment





Chatham Olive

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Sources:

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- 2 Charlotte Area Commuter, Vol. 3, No. 6, June 2003 [http:// charlotte.commuter.com](http://charlotte.commuter.com)
4. Texas Transportation Institute 2002, published in Smart Commute
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- 5, 6 Responses to Criticisms or Questions about Investing in Public Transit, CATS 2004
- 7 City of Charlotte Real Estate Division, 2005
- 9 NC DOT State Transportation Program; South Corridor Light Rail Project Final Design, CATS